

Hold the Power of Large Caps

Aditya Birla Sun Life Frontline Equity Fund

(An Open ended equity scheme predominantly investing in large cap stocks)



[#]Inception date: August 30, 2002

Why invest in Aditya Birla Sun Life Frontline Equity Fund?



Combines top down & bottom-up approach for making investment decisions.



Maintains sector exposure within benchmark's sectoral weight range.



Bias towards the large cap companies with established track record.



Flexibility to invest in better performing companies outside the large-cap space.



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Scheme Performance Summary

Aditya Birla Sun Life Frontline Equity Fund - Regular Plan - Growth Option			NAV as on July 31, 2023: ₹390.37	
Fund Manager: Mr. Mahesh Patil (since November 17, 2005) and Mr. Dhaval Joshi (since November 21, 2022)				
Particulars	CAGR % Returns			
	Since Inception	5 Years	3 Years	1 Year
Aditya Birla Sun Life Frontline Equity Fund	19.13%	11.64%	22.87%	16.82%
B: NIFTY 100 TRI	NA	12.35%	21.95%	14.08%
AB: S&P BSE SENSEX TRI	17.33%	13.42%	22.38%	16.93%
Current Value of Standard Investment of ₹10,000 invested (in ₹)				
Aditya Birla Sun Life Frontline Equity Fund	3,90,370	17,347	18,550	11,692
B: NIFTY 100 TRI	NA	17,908	18,134	11,416
AB: S&P BSE SENSEX TRI	2,83,768	18,773	18,329	11,703
Inception Date: August 30, 2002				

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes managed by Mr. Mahesh Patil is 3. Total Scheme managed by Mr. Dhaval Joshi is 50. The scheme is currently managed by Mr. Mahesh Patil since November 17, 2005 (17.8 years) & Mr. Dhaval Joshi since November 21, 2022 (0.8 years).

PERFORMANCE OF OTHER OPEN-ENDED SCHEMES MANAGED BY MR. MAHESH PATIL						
Fund Manager: Mr. Mahesh Patil						
Schemes Names	CAGR % Returns					
	5 Years		3 Years		1 Year	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Aditya Birla Sun Life Equity Hybrid '95 Fund	8.73%	11.89%	18.72%	17.11%	12.04%	13.24%
Aditya Birla Sun Life Infrastructure Fund	14.58%	15.96%	38.78%	26.33%	41.37%	25.73%

Note:
a. Mr. Mahesh Patil manages 3 open-ended schemes of Aditya Birla Sun Life Mutual Fund.
b. Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

PERFORMANCE OF OTHER OPEN ENDED SCHEME MANAGED BY MR. DHAVAL JOSHI						
Fund Manager: Mr. Dhaval Joshi						
Schemes Names	CAGR % Returns					
	5 Years		3 Years		1 Year	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Aditya Birla Sun Life Small Cap Fund	10.47%	15.05%	34.71%	39.75%	26.00%	32.34%
Aditya Birla Sun Life Infrastructure Fund	14.58%	15.96%	38.78%	26.33%	41.37%	25.73%
Aditya Birla Sun Life Equity Advantage Fund	9.49%	14.85%	21.36%	28.53%	14.29%	20.49%
Aditya Birla Sun Life Midcap Fund	11.84%	17.24%	30.11%	35.20%	17.81%	26.98%
Aditya Birla Sun Life Dividend Yield Fund	12.53%	13.29%	26.10%	24.91%	25.95%	17.25%
Aditya Birla Sun Life Banking & Financial Services Fund	9.36%	12.45%	28.34%	24.64%	26.44%	17.56%

Note:
a. Mr. Dhaval Joshi manages 50 open-ended schemes of Aditya Birla Sun Life Mutual Fund.
b. Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

SIP PERFORMANCE - REGULAR PLAN - GROWTH (ASSUMING SIP OF ₹10,000 PER MONTH)				
Fund Manager: Mr. Mahesh Patil and Mr. Dhaval Joshi				
Particulars	Since Inception	5 Years	3 Years	1 Year
Total Amount Invested (in ₹)	25,10,000	6,00,000	3,60,000	1,20,000
Market Value of amount Invested	1,77,19,134	8,99,594	4,59,182	1,33,955
Scheme Returns (CAGR)	16.17%	16.22%	16.49%	22.36%
B: NIFTY 100 TRI Returns (CAGR)	NA	16.08%	15.41%	19.31%
AB: S&P BSE SENSEX TRI Returns (CAGR)	15.49%	16.89%	16.50%	21.01%

Date of First Installment: September 01, 2002 & Scheme Inception Date: August 30, 2002. Past Performance may or may not be sustained in future. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

PRODUCT LABEL			
Name of Scheme	This product is suitable for investors who are seeking*:	Riskometer	Benchmark Riskometer NIFTY 100 TRI
Aditya Birla Sun Life Frontline Equity Fund (An open ended equity scheme predominantly investing in large cap stocks)	<ul style="list-style-type: none"> Long term capital growth Investments in equity and equity related securities, diversified across various industries in line with the benchmark index, Nifty 100 	 <p>RISKOMETER Investors understand that their principal will be at Very High risk</p>	 <p>RISKOMETER Benchmark Riskometer is at Very High risk</p>
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.			

Data as on July 31, 2023 | B: Benchmark | AB: Additional Benchmark

Contact your financial advisor for further details OR Visit - www.mutualfund.adityabirlacapital.com

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Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.